



 HENRY SCHEIN®
CORNERSTONE
SEMINAR SERIES



Henry Schein Cornerstone Seminar Series

The goal of this seminar series is to provide an educational forum to keep you and your practice informed about the latest trends, business practices and procedures. This is an information service designed for you.

These seminars will be an on-going part of the Equipment Vendor Fairs to provide additional value to your practice. The vendor fairs are the place for you to see the newest equipment and revenue-enhancing practice solutions for your business. While here, talk with our Equipment Specialists and the manufacturers, face to face. Special pricing, financing and leasing options are available through Henry Schein to suit your needs.

We want to be your total resource for products and services and help make your practice run more efficiently and profitably. If there are any special topics of interest that you would like see presented at future events, please let us know.

Henry Schein is here to serve you.

**Thank you.
Henry Schein, Inc.**

REGISTRATION INFORMATION AND SCHEDULE

SCHEDULE

TIME	DESCRIPTION	REG. FEE
8:30 am – 11:30 am	CPT/ICD-9 Beginning Coding	\$75
8:30 am – 11:30 am	"Is EHR In Your Future?"(The Future is Now)	\$75
11:30 am – 12:00 noon	MicroMD EMR Demonstration	Free
11:00 am – 8:00 pm	Equipment Expo Hours	FREE
1:30 pm – 4:30 pm	CPT/ICD-9 Advanced Training	\$75
1:30 pm – 4:30 pm	OSHA Training	\$75

Bill to Henry Schein Account, or checks and major credit cards accepted for payment.

CONTACT

For information and registration, please contact Rosemary Hays.

Rosemary Hays, Seminar Series Administrator

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Checks and major credit cards accepted for payment.

**TO SIGN UP FOR THIS SEMINAR
VISIT**

www.henryschein.com/events

I. CPT/ICD-9 Beginning Coding (Registration Fee: \$75.00)

This interactive course will benefit anyone who has minimal or no formal coding education or coding experience:

- Entry level medical office personnel
- Billers
- Collectors
- Office Managers
- Nurses
- Residents
- Non-Physician Practitioners

Coding vs. Billing – Two players; one winning team

The CMS Hierarchy

CPT™ Coding

- Book Design and Structure
- Locating Your Code
- Linkage with ICD-9 Codes
- Building an Evaluation and Management Code
- Selecting Surgical Codes
- Unspecified Codes–Use with Caution
- Modifiers

HCPCS Codes

- How Do They Fit Into the Picture?
- Their Benefits and Usage

ICD-9-CM Coding

- Medical Necessity; Your Key to Payment
- Specificity – It's Mandated
- Book Design and Structure
- Official Guidelines for Diagnostic Coding
- Application and Benefits of Volume I and II
- Using the Hypertension, Neoplasm and Drugs and Chemicals Tables
- E-Codes and V-Codes
- NOS and NEC Codes
- A Glimpse into ICD-10

CPT/ICD-9 Beginning Coding, Continued

Compliance

Improper coding can result in serious penalties and irreversible damage to a physician practice. In this course, you will gain understanding on how to prevent improper coding and the importance of having a comprehensive knowledge of coding as related to compliance.

Hands-on Workshop

Don't forget your CPT and ICD-9 books! We'll perform hands-on coding scenarios to kick-start your new coding knowledge!

Essential Resources

We will not only teach you valuable information during the seminar, but will also provide you with the industry resources that you will need to perform your own research on coding, as well as keep up-to-date with the ongoing changes within this fast-paced industry!

CPT/ICD-9 Beginning Coding meets the criteria of the AAPC and is approved for 3 CEUs

II. OSHA: Bloodborne Pathogens Standard (Registration Fee: \$75.00)

OVERVIEW - 3 hours

Where can the busy professional turn to for up-to-date information on compliance with OSHA standards for the healthcare industry? Attend this intensive three-hour seminar that covers a broad range of OSHA compliance issues.

Topics Include:

- Choosing and using personal-protection equipment
- Needlestick safety law device requirements
- Housekeeping schedules and disinfectants
- Other rules required by the Federal Bloodborne Pathogens Standard

Also covered are reporting, record-keeping and procedural requirements that you must follow. You will learn to develop written Hazard Communication programs, i.e., Bloodborne Pathogen Exposure Control Plans, TB Respiratory Protection Plan, and much more. You will also master the ins-and-outs of meeting OSHA training standards, which, according to JCAHO, is one of the most common sources of non-compliance fines. Materials include a sample Exposure Control plan for you to follow as well as an assessment tool to assess your facility's OSHA compliance. This seminar is targeted to first-time training needs and for the yearly retraining needs of the healthcare professional.

Ample time will be provided for Q & A.

OSHA: Bloodborne Pathogens meets the criteria of the AAPC and is approved for 3 CEUs.

III. CPT/ICD-9 Coding Advanced Training (Registration Fee: \$75.00)

This course will benefit anyone who already has a good working knowledge of coding, either through education or work experience, and would like to take their expertise to a higher level of proficiency.

- Coders
- Billers
- Collectors
- Office Managers
- Practice Managers
- Nurses
- Residents
- Non-Physician Practitioners
- Physicians

CPT CODING

Evaluation and Management

- Effective Medical Record Documentation (document what matters)
- 1995 Exam Guidelines vs. 1997 Exam Guidelines – Which Should Your Office Use?
- Don't Give Your Time Away – Bill It!
- Consultations; Another Year on the OIG Work Plan
- Billing for "Incident-to" Physician Services

MODIFIERS – Use them, but don't abuse them

Category II and Category III Codes

Global Surgical Package

National Correct Coding Initiative

- Component Edits
- Mutually Exclusive Edits
- Overrides

Performing Internal Chart Audits

- One of the seven elements of your compliance plan
- All attendees receive a free audit tool

ICD-9-CM Advanced Coding, continued

- Medical Necessity – Your Claim’s Payment Depends On It
- A Glimpse into ICD-10
- A Better Understanding of V-Codes and Their Benefits
- Specificity - Not an Option
- Sequencing Matters
- A Better Understanding of Medical Screenings
Signs and Symptoms; How and When to Use These Codes

2004 Office of Inspector General Work Plan Compliant Coding

- Unbundling
- Sanctions/Exclusions
- Sequencing
- The Benefits of a Compliance Plan
- “Safe” Coding

Hands-on Workshop

Don’t forget your CPT and ICD-9 books! We will challenge you with hands-on coding scenarios to sharpen your skills.

Essential Resources

We will not only teach you valuable information during the seminar, but will also provide you with the industry resources that you will need to perform your own research on coding, as well as keep up-to-date with the ongoing changes within this fast-paced industry!

CPT/ICD-9 Coding Advanced Training meets the criteria of the AACP and is approved for 3 CEUs

CPT/ICD-9 Coding Advanced Training meets the criteria for 3 class II CMEs. A certificate of attendance will be provided.

IV. Is EHR in your Future? (The Future is Now)

When it comes to electronic medical records not all EMR products are created equal. Often the biggest challenge a practice faces is figuring out what its needs are and what to look for when evaluating a potential product and vendor. This seminar provides a comprehensive EMR overview to help you better evaluate product features you may or may not need and vendor capabilities when determining which EMR product is right for your practice. We will help you analyze latest EMR Developments and describe current Health IT goals and the role of EMRs within HIT. This seminar will cover issues important to your practice from the effectiveness of a particular software or hardware strategy to the technology aspects of HIPAA compliance. In order for you to equip yourself with the knowledge you need to make informed decisions regarding the EMR solution that's right for you we will provide you with useful tools and checklists you can use at your convenience to assess your current situation. Our speakers have field experience in helping you avoid the most common errors practices make in navigating the EMR rapids.

Learn the risks and benefits - the pros and cons - about HIT/EMR implementations.

Who should attend? This seminar is ideal for physicians, practice managers, Medical records directors, business managers and office managers, nurses, directors of health information systems, and anyone in a practice setting with a stake in how EMR will fit into your business.

Is EHR in Your Future? (The Future Is Now) meets the criteria for 3 class II CMEs. A certificate of attendance will be provided.

V. MicroMD® EMR Demonstration (No Registration Fee)

Comprehensive and Flexible

MicroMD EMR from Henry Schein Medical Systems is an intuitive electronic medical record system with streamlined encounter capture, multiple charting methods, e-prescribing, medical device connectivity, E&M coding, outcomes reporting and more.

Affordable

A modest investment with a rapid return on investment, MicroMD EMR is well within reach of your practice. And we offer affordable pricing models for small practices.

Come see how MicroMD EMR can improve the work flow in your office. This in-depth demonstration will help you understand how your practice can benefit from an EMR.

About the Speakers

Tamra Lahmer, CPC, MSC-P, CPRP (Speaker for CPT/ICD-9 Beginning Coding and CPT/ICD-9 Coding) is a national consultant and speaker for Medical Business Institute, specializing in the areas of coding, billing and compliance. In addition to her national endeavors, she teaches medical billing, coding and medical transcription at Tarrant County College in Fort Worth, Texas. Tamra remains active in the billing and coding industry through her capacity as president of a Texas-based medical billing company. She holds national certifications in coding and compliance.

Carol Mahon, PhD, (Speaker for OSHA Seminar and Strategic Planning for the Medical Practice) is the President and CEO of Medical Business Institute. She brings over 40 years of experience in the medical field to her role as lecturer/consultant. Dr. Mahon instructs physicians and staff on practice management techniques and also provides consulting services. Dr. Mahon is an adjunct professor at medical schools and teaching hospitals and, as such, teaches first-, second-, and third-year residents the business side of medicine. As a lecturer/consultant for MBI, she presents seminars across the country on topics such as OSHA, coding, practice management, reimbursement, personnel policy, accounts receivable management, and key financial indicators. She currently enjoys national recognition for her presentations of physician programs on issues ranging from risk management to financial analysis. Dr. Mahon has also spoken for national organizations such as the AMA, MGMA, the American Heart Association, the American Association for Medical Assistants, NANOS, ACOG, and ASID. Dr. Mahon has a BS in Chemistry and Physics, an MSN, an MBA, and a Ph.D. in Healthcare Management.