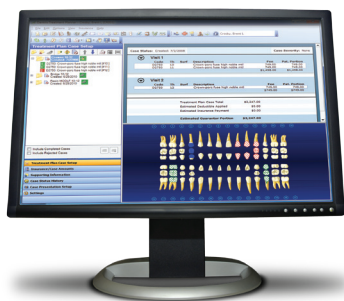




## INCREASE CASE ACCEPTANCE AND IMPROVE TREATMENT SCHEDULING

Dentrix Solutions for Boosting Production and Revenue

One of the most fundamental components to growing production in your practice is increasing case acceptance for proposed treatment plans and getting patients to schedule treatment. And the key to increasing case acceptance is effective communication with your patients. Communication creates understanding. Understanding leads to trust. And trust leads to an environment where patients listen to and follow your treatment recommendations with complete confidence.



### With Dentrix, you can:

- Bring proposed treatment plans into focus by grouping procedures into logical steps and sharing estimated costs and insurance benefit information.
- Educate your patients with integrated treatment presentation tools that include multimedia animations, patient X-rays, intraoral images and your own notes.
- Easily identify and communicate with patients who have unscheduled or incomplete treatment plans and remaining insurance benefits.

With Dentrix you can achieve new levels of communication and professionalism to enhance the quality of the service and care you provide patients—all while improving your practice's profitability. Dentrix provides a complete solution by giving you intuitive treatment planning and presentation tools. Dentrix also allows you to easily identify which patients have unscheduled treatments and remaining insurance benefits to fill open chair time and eliminate your "million-dollar filing cabinet".

### Offer your patients treatment plans that make sense: Dentrix Presenter

To increase case acceptance, it's critical that you present all treatment options to patients in a way that explains not only the clinical details but also the financial details, including insurance coverage.

Using Dentrix Presenter, you can present a treatment plan with several options and help your patient understand the choices and trade-offs of each. For example, a patient has a tooth that needs to be extracted. There are multiple options to replace the tooth, such as a fixed bridge, an implant with crown, or a removable partial denture. Each of these options—and their costs—can be saved as treatment plan options in the patient's file. This plan can then be printed and presented to the patient by the dental team.

The patient now has a simple-to-read document that explains all of their options both clinically and financially.

### Show the benefits: Dentrrix Presenter with Guru Libraries

For patients who need more than a written plan, you can use Guru Libraries to help visually show the procedures under consideration, complete with high-end animations, patient x-rays and intraoral images that clearly explain the benefits of treatment.

When using Guru Libraries with the Dentrrix Presenter, you can automatically create customized multimedia case presentations based on your treatment plan procedure codes. You can also attach consent forms, procedure animations, and case details to a treatment plan, and track and manage all of your patients' plans.

Guru Web and Guru Email are also excellent ways to increase case acceptance by helping patients accurately communicate treatment plans with family and friends after they leave your office. Having the full treatment plan option and your explanations of the patient's unique condition to review allows them to confidently make treatment decisions.

### Eliminate your "million-dollar filing cabinet": Dentrrix Treatment Manager

Despite your best efforts, you may still have patients with incomplete treatment plans. Dentrrix Treatment Manager eliminates this expensive problem. Treatment Manager allows you to see which patients—and how much in treatment plans—are still unscheduled. You can even limit your searches to patients with remaining benefits or particular types of unfinished procedures.

Dentrrix also helps you proactively communicate with these patients via mail, email or text message to schedule treatment and eliminate your "million-dollar filing cabinet".

### Get Started Today

To learn more about how Dentrrix can help you increase case acceptance—and revenue—in your practice, call **1-800-DENTRIX** or visit **[www.Dentrrix.com](http://www.Dentrrix.com)**

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