As part of the “Think Pink, Practice Pink” program, Team Schein Members at multiple company locations wore pink on selected days during October and were provided with essential information about breast cancer detection. Team Schein Members also donated their own funds with matching funds provided by the company.
Quintessence and Henry Schein
Host Inaugural Digital Dentistry Symposium

Kelly Fessel Carr, Associate Publisher/Editor

"Many of my colleagues have stayed within their comfort zone, practicing dentistry the old way. But for those who’ve switched to digital, digital has changed everything. The real reward comes for the patient in the quality of their restorations and their dental experience," said Dr. Jonathan Ferencz, DDS, FACP, during his opening remarks at the 1st International Symposium on Digital Dentistry: Technologies That Enhance Clinical Outcomes, of which he was the Scientific Chair.

Hosted by Quintessence Publishing and Henry Schein October 23-25 in Orlando, the meeting featured an exhibit hall and three days of lectures by digital dentistry experts on CAD/CAM systems, esthetics in CAD/CAM, new educational applications, implant planning, milling, the digital workflow and advanced applications of digital dental treatments. One of the key themes of the meeting was the degree to which digital technology can enhance the teamwork approach to dentistry. "Digital technology permits real-time assessment between the dental team members, enforces standards, enables iterative enhancement and easy replication of restorations, and enhances treatment planning," said Dr. Lyndon Cooper, DDS, PhD, during his keynote address.

With 278 attendees, 60 of whom were laboratory owners and managers, the event introduced practical application of cutting-edge technologies for both the novice and experienced users. "It was a terrific opportunity for dental professionals to better understand the digital workflow and the significant patient benefits that digital technology provides in terms of increased accuracy, speed, comfort and appearance," said William Hartman, Executive Vice President of Quintessence Publishing.

"Through this collaboration, we aim to assist with the implementation of technologies which offer solutions to its laboratory customers," said Nan Boyd, CDT, Zahn’s Technical Specialist. "We believe this is a great opportunity to bring digital dentistry to the GPs who are placing implants as well as tap into the specialist market," said Nan Boyd, CDT, Zahn’s Technical Specialist.

For more information about Quintessence dental meetings, visit www.quintpub.com/events.