

**REMARKS BY STANLEY BERGMAN**  
**SHILS FUND DINNER**  
**OCTOBER 29, 2014**

**“REMEMBERING ED”**

In tonight’s program, it says that I will speak about “Remembering Ed.” But that is not exactly correct, because as anyone who met Dr. Edward B. Shils will tell you, he was unforgettable. How could one possibly forget a man who was so dedicated to education that he earned a record number of degrees over 60 years of involvement at the University of Pennsylvania. Who pioneered the field of Entrepreneurial Studies and had an entrepreneurial zeal and charismatic optimism that empowered everyone around him. Who had a natural ability to help forge friendships between people from business, education, community and social service. Who loved the dental community so much that he led the Dental Manufacturers of America for decades. Who supported underdogs, and generously nurtured, mentored and coached those of us who were lucky enough to know him.

Ed Shils was not a man who you forget. The power of Ed’s personality and the strength of Ed’s character are why we are gathered together yet again to celebrate his legacy and lasting impact through the Edward B. Shils Entrepreneurial Fund. So tonight, let us focus on how we can honor the indelible memory of Ed and how we can keep his legacy alive.

If Ed were here, I believe that he would wholeheartedly approve of the direction that the Shils Fund has taken since its launch. He would applaud the Board for initiating a new fundraising and development program to sustain an active, collaborative approach to innovation, leadership, training, health equity and access to care. The Board and the many supporters of the Shils Fund have ensured that Ed’s spirit, energy and commitment live on through the good work we are doing together in his memory. Ed would lead the charge to partner with other organizations whose interests and activities align with those of the Shils Fund.

And he would proudly point to those partnerships that clearly illustrate the collaborative spirit he demonstrated throughout his lifetime. The inter-professional and multicultural exchange seen in the Shils Fund’s support of the Alliance for Oral Health Across Borders and the Tree of Peace program, which are helping to advance peace through health care. The partnership demonstrated in the I-LEAD program, the Institute for Leadership Education, Advancement and Development, an innovative learning center in Redding, Pennsylvania. The programs that are helping to level the playing field and improve the quality of life for individuals, like the World Academy for Total Community Health High School, or WATCH program, in the Brownsville section of Brooklyn. I had the privilege of visiting the WATCH program with Dr. Louis Sullivan, Former Secretary of Health & Human Services under President George H.W. Bush, and we saw the amazing energy and response of students who are looking through a window of opportunity that has never been open before in their community. This would have delighted Ed. These are just some of the creative programs that the Shils Fund supports. And this is just the beginning.

Like Ed, the vision of the Shils Fund is always focused on new opportunities and continuing to enhance the programs we touch. The work of the Shils Fund is as compelling as the man for which it is named. As an original donor, I was inspired to increase my initial support for the Shils Fund last year, and would encourage everyone here tonight who has supported the Shils Fund over the years to strengthen your commitment. If you have not been a Shils Funds supporter in the past, please consider becoming one.

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Ed was passionate, creative, and tirelessly committed. He was a visionary entrepreneur – a true force of nature whose example continues to inspire and influence us 10 years after his passing. With Ed's vision in my mind and with Ed's example still strong in my heart, I look forward to working with each of you to expand the commitments of the Shils Fund in the years to come so we can pass Ed's enduring legacy from generation to generation.

It is now my privilege to present a 2014 Special Recognition Award to Dr. Horst-Wolfgang Haase of Quintessence Publishing, who unfortunately could not be with us in person this evening, but is represented by his son, Christian Haase, Managing Director of Quintessence.

Christian is a dynamic and forward-thinking leader, who is clearly the best person to lead Quintessence into a new generation of continued success.

In 1969, Dr. Horst-Wolfgang Haase took over the leadership of Quintessence, the publishing company founded 20 years earlier by his father, Dr. Walter Haase, and his commitment to excellence in business has spurred the company's rapid growth. During Dr. Horst-Wolfgang Haase's tenure, Quintessence has expanded its operations worldwide, establishing its own publishing houses in 14 countries and licensed partners in seven countries, and translating its books into more than 15 languages. Dr. Haase has championed the development of books, journals, symposia programs, and he is a pioneer in electronic media for this community. Quintessence now meets the needs of the global dental community with 61 professional journals, more than 1,500 books, and more than 300 videos, DVDs, CD-ROMs, and multimedia programs by more than 3,000 authors.

Although he has never practiced dentistry, Dr. Haase was presented with an honorary doctorate from the University of Tübingen, and he was the first non-dentist to earn the Elmer S. Best Memorial Award, one of the highest awards from the Pierre Fauchard Academy, which is given to dental professionals outside the United States who have made distinguished contributions of international significance to dentistry. Under the leadership of Dr. Haase, and now his son Christian, Quintessence has become synonymous with the highest standards of quality, and is poised to continue to serve the global dental community with excellence for years to come.

For his commitment to global education, innovation and publishing for the oral health community, and for his leadership of Quintessence Publishing, a recognized world leader in dental education, it is my great pleasure to present this Special Recognition Award honoring Dr. Horst-Wolfgang Haase to his son, Christian.