

DENMAT

LumiSmile White Take-Home Whitening System



PRODUCT REVIEW SNAPSHOT CRITERIA BASED ON AVERAGE SCORE (OUT OF 5)

Whitening ability and time required for results

4.6

Consistency

4.6

Flavor range

3.9

Ease of removing gel after use

4.6

Lack of sensitivity with use or addition of a desensitizer

4.3

Attractiveness of packaging and accuracy of instructions

4.4

SECTION A
AVERAGE

4.4

SECTION B
OVERALL SATISFACTION

4.6

takeaways

- Formulated to minimize sensitivity
- Great whitening results
- Easy-to-use tray system
- Available in 3 concentrations – 32%, 22%, and 16%

FINAL SCORE
AVERAGE OF SECTIONS A AND B

4.5