Start them strong
Keep them strong

PreviDent® products are designed to help you provide the ultimate protection to patients in office and at home.

IMPORTANT SAFETY INFORMATION

PreviDent® 5000 Ortho Defense, PreviDent® 5000 Booster Plus, PreviDent® 5000 Dry Mouth, PreviDent® 5000 Sensitive

Toothpastes: Do not swallow. Keep out of reach of children. Acute burning in the mouth and sore tongue may be experienced by some individuals. If accidental ingestion occurs, side effects may include nausea, vomiting, diarrhea, and abdominal pain.

PreviDent® 5000 ppm Sensitive, PreviDent® 5000 Enamel Protect Toothpastes: Do not use in pediatric patients under age of 12 unless recommended by a dentist or physician.

Colgate® PreviDent® 5000 ppm Booster Fluoride

5% Sodium Fluoride 3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0233)

PreviDent® 5000 ppm Ortho Defense, PreviDent® 5000 Booster Plus, PreviDent® 5000 ppm Dry Mouth, PreviDent® 5000 Sensitive, PreviDent® 5000 Enamel Protect Toothpastes

Toothpastess do not use in patients under age of 12 unless recommended by a dentist or physician.

Colgate® PreviDent® 5000 ppm Boosters

3.4 fl. oz. (100 mL)

Grape Bubble Gum ...................... (543-0148)

Mint ........................................... (543-0120)

Raspberry ................................. (543-0121)

Caramel Sundae ......................... (129-8852)

Colgate® PreviDent® Varnish

5% Sodium Fluoride  Rx only

Grape Bubble Gum ...................... (543-0148)

Mint ........................................... (543-0120)

Raspberry ................................. (543-0121)

Caramel Sundae ......................... (129-8852)

Colgate® PreviDent® 5000 ppm Ortho Defense

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0233)

PreviDent® 5000 ppm Booster Plus

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0233)

PreviDent® 5000 ppm Dry Mouth

3.4 fl. oz. (100 mL)

Soothing Mint ............................... (543-0207)

PreviDent® 5000 ppm Sensitive

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0221)

Fruitastic .................................... (543-0220)

Fruitastic is a licensed trademark of National Fruit Products Co., Inc.

PreviDent® 5000 ppm Enamel Protect

3.4 fl. oz. (100 mL)

Mint ........................................... (543-0218)

Soothing Mint ............................... (131-3943)

Soothing Mint ............................... (543-0207)

PreviDent® 5000 ppm Dry Mouth

3.4 fl. oz. (100 mL)

Soothing Mint ............................... (543-0207)

PreviDent® 5000 ppm Sensitive

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0221)

Fruitastic .................................... (543-0220)

Fruitastic is a licensed trademark of National Fruit Products Co., Inc.

PreviDent® 5000 ppm Ortho Defense

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0233)

PreviDent® 5000 ppm Booster Plus

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0233)

PreviDent® 5000 ppm Dry Mouth

3.4 fl. oz. (100 mL)

Soothing Mint ............................... (543-0207)

PreviDent® 5000 ppm Sensitive

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0221)

Fruitastic .................................... (543-0220)

Fruitastic is a licensed trademark of National Fruit Products Co., Inc.

PreviDent® 5000 ppm Ortho Defense

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0233)

PreviDent® 5000 ppm Booster Plus

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0233)

PreviDent® 5000 ppm Dry Mouth

3.4 fl. oz. (100 mL)

Soothing Mint ............................... (543-0207)

PreviDent® 5000 ppm Sensitive

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0221)

Fruitastic .................................... (543-0220)

Fruitastic is a licensed trademark of National Fruit Products Co., Inc.

PreviDent® 5000 ppm Ortho Defense

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0233)

PreviDent® 5000 ppm Booster Plus

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0233)

PreviDent® 5000 ppm Dry Mouth

3.4 fl. oz. (100 mL)

Soothing Mint ............................... (543-0207)

PreviDent® 5000 ppm Sensitive

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0221)

Fruitastic .................................... (543-0220)

Fruitastic is a licensed trademark of National Fruit Products Co., Inc.

PreviDent® 5000 ppm Ortho Defense

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0233)

PreviDent® 5000 ppm Booster Plus

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0233)

PreviDent® 5000 ppm Dry Mouth

3.4 fl. oz. (100 mL)

Soothing Mint ............................... (543-0207)

PreviDent® 5000 ppm Sensitive

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0221)

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Fruitastic is a licensed trademark of National Fruit Products Co., Inc.

PreviDent® 5000 ppm Ortho Defense

3.4 fl. oz. (100 mL)

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PreviDent® 5000 ppm Booster Plus

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0233)

PreviDent® 5000 ppm Dry Mouth

3.4 fl. oz. (100 mL)

Soothing Mint ............................... (543-0207)

PreviDent® 5000 ppm Sensitive

3.4 fl. oz. (100 mL)

Mild Mint ........................................ (543-0221)

Fruitastic .................................... (543-0220)

Fruitastic is a licensed trademark of National Fruit Products Co., Inc.
The ADA Professional Products Review reported that PreviDent® Varnish released over 90% of its total available fluoride over the 6-hour test period.\(^1\)

Greater fluoride uptake vs 3M™ Vanish™

3X More fluoride uptake in sound enamel than 3M™ Vanish™

4X More fluoride uptake in lesioned enamel than 3M™ Vanish™

Study summary:
Polished enamel specimens were treated with a thin layer of varnish. Each treated specimen was paired with an untreated specimen that had been acid challenged to create a lesion in order to mimic an intra-oral lesion area that may be in close proximity to a varnish treated area. To simulate oral washout removal, and rinsing/restoration, each pair was removed from artificial saliva at 15 min., 30 min., 1 hr., 4 hr., and 24 hr. After 24 hr, any remaining varnish was mechanically removed from the treated specimen. The treated specimen was then treated with KOH to remove any loosely bound fluoride. The enamel was removed from each specimen, and fluoride content was determined via ion selective electrode.

References:
1. Data on file; Colgate-Palmolive, 2012.
One-step fluoride treatment to help improve patient compliance

The ADA Professional Products Review reported that PreviDent® Varnish released over 90% of its total available fluoride over the 6-hour test period.1

Study summary:
Polished enamel specimens were treated with a thin layer of varnish. Each treated specimen was paired with an untreated specimen that had been acid challenged to create a lesion in order to mimic an intra-oral lesion area that may be in close proximity to a varnish treated area. To simulate natural varnish removal, the treated/untreated pair was transferred to artificial saliva at 15 min, 30 min, 1 hr, 4 hr, and 24 hr. After 24 hr, any remaining varnish was mechanically removed from the treated specimen. The treated specimen was then immersed in KOH to remove any loosely bound fluoride. One layer of enamel was removed from each specimen, and fluoride content was determined via ion selective electrode.

PreviDent® Varnish released over 90% of its total available fluoride over the 6-hour test period.1

Greater fluoride uptake vs 3M™ Vanish™

3X More fluoride uptake in sound enamel than 3M™ Vanish™

4X More fluoride uptake in lesioned enamel than 3M™ Vanish™

The ADA Professional Products Review reported that PreviDent® Varnish released almost all fluoride within 1 hour.2

References:
1. Data on file; Colgate-Palmolive, 2012.
Faster fluoride dispersion is essential, as the majority of patients do not brush for the recommended amount of time.

Faster dispersion of fluoride is essential, as the majority of patients do not brush for the recommended amount of time.

Better remineralization with Colgate® PreviDent® 5000 ppm Booster Plus™

- Better remineralization after 10 days vs ClinPro™ 5000 and MI Paste Plus®
- Unsurpassed remineralization after 20 days†

Colgate® PreviDent® 5000 ppm toothpastes remineralize and reverse root caries

- Technology shown to significantly remineralize root caries by 31% in 3 months by 57% in 6 months‡
- Reverses early root caries§
- Mild cleaning system with low level abrasion

References:

Study summary:
Polished enamel specimens were acid challenged to create lesions, then evaluated for remineralization. Specimens were then exposed to an in vitro pH-cycling model consisting of periods of acid challenge (favoring demineralization; 4 hours daily), fluoride exposure (via toothpaste slurry exposure; 1 minute, 4 times daily), and artificial saliva (favoring remineralization; 20 hours each day) for 20 days. Surface microhardness measurements were repeated at day 10 and day 20 for comparison to baseline, and reported as percent change in surface microhardness after 10 or 20 days of pH cycling.

IMPORTANT SAFETY INFORMATION

Acute burning in the mouth and sore tongue may be experienced by some individuals. If accidental ingestion occurs, side effects may include nausea, vomiting, diarrhea, and abdominal pain.

PreviDent® 5000 ppm Sensitive, PreviDent® 5000 ppm Enamel Protect Toothpastes: Do not use in pediatric patients under age of 12 unless recommended by a dentist or physician.

Reference:
Provide a detailed description of the content and layout of the page in plain text format.
**Fluoride Therapy Guide**

<table>
<thead>
<tr>
<th>Problem</th>
<th>Active Ingredient</th>
<th>Benefits</th>
<th>Dosages</th>
<th>Flavors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dental Caries</td>
<td>1.1% Sodium Fluoride</td>
<td><em>Bottle</em> contains 5000 ppm fluoride for dental caries protection.</td>
<td>5000 ppm, 970 ppm, 900 ppm prescription</td>
<td>Fresh Mint, Cool Mint, Spearmint, Fruitastic™, Raspberry, Mint, Caramel Sundae, Enamel, Sensitive, Mint, Soothing Mint</td>
</tr>
<tr>
<td>Dental Caries</td>
<td>1.1% Sodium Fluoride</td>
<td><em>Gel</em> contains 5000 ppm fluoride for dental caries protection.</td>
<td>5000 ppm, 970 ppm, 900 ppm prescription</td>
<td>Fresh Mint, Cool Mint, Spearmint, Fruitastic™, Raspberry, Mint, Caramel Sundae, Enamel, Sensitive, Mint, Soothing Mint</td>
</tr>
<tr>
<td>Dental Caries</td>
<td>1.1% Sodium Fluoride</td>
<td><em>Topical Dentifrice</em> contains 5000 ppm fluoride for dental caries protection.</td>
<td>5000 ppm, 970 ppm, 900 ppm prescription</td>
<td>Fresh Mint, Cool Mint, Spearmint, Fruitastic™, Raspberry, Mint, Caramel Sundae, Enamel, Sensitive, Mint, Soothing Mint</td>
</tr>
<tr>
<td>Dental Caries</td>
<td>1.1% Sodium Fluoride</td>
<td><em>Toothpaste</em> contains 5000 ppm fluoride for dental caries protection.</td>
<td>5000 ppm, 970 ppm, 900 ppm prescription</td>
<td>Fresh Mint, Cool Mint, Spearmint, Fruitastic™, Raspberry, Mint, Caramel Sundae, Enamel, Sensitive, Mint, Soothing Mint</td>
</tr>
</tbody>
</table>

**Side Effects**

May include nausea, vomiting, diarrhea and abdominal pain. If accidental ingestion occurs, side effects may include nausea, vomiting, diarrhea and abdominal pain. If swallowing occurs, side effects may include nausea, vomiting, diarrhea and abdominal pain. If swallowing occurs, side effects may include nausea, vomiting, diarrhea and abdominal pain. If swallowing occurs, side effects may include nausea, vomiting, diarrhea and abdominal pain. If swallowing occurs, side effects may include nausea, vomiting, diarrhea and abdominal pain.

**Pharmacology**

Colgate® Professional Rx Only

**Indications and Usage**

Highly recommended by American College of Prosthodontists recommended for touch-home fluoride

**Dosing**

<table>
<thead>
<tr>
<th>Condition</th>
<th>Dose (mg)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dental Caries</td>
<td>1.1% Sodium Fluoride, 5000 ppm prescription</td>
</tr>
</tbody>
</table>
### Patient Problem

- Dental caries
- Oral lichen planus
- Stomatitis candidiasis
- Dry mouth
- Dental caries
- Dry mouth
- Dry mouth
- Dry mouth

### Risk Level

- Deceleration to high
- Deceleration to high
- Deceleration to high
- Deceleration to high
- Deceleration to high
- Deceleration to high
- Deceleration to high
- Deceleration to high

### Therapy

<table>
<thead>
<tr>
<th>Therapy</th>
<th>Colgate® PreviDent® 5000 ppm</th>
<th>Colgate® PreviDent® 5000 ppm</th>
<th>Colgate® PreviDent® 5000 ppm</th>
<th>Colgate® PreviDent® 5000 ppm</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1% Sodium Fluoride</td>
<td>Dry Mouth</td>
<td>Dental Caries Prevention</td>
<td>5% Potassium Nitrate</td>
<td>Dental Caries Prevention</td>
</tr>
<tr>
<td>5000 ppm</td>
<td>1.1% Sodium Fluoride</td>
<td>Dry Mouth</td>
<td>Dental Caries Prevention</td>
<td>Dry Mouth</td>
</tr>
<tr>
<td>1.1% Sodium Fluoride</td>
<td>Dry Mouth</td>
<td>Dental Caries Prevention</td>
<td>Dry Mouth</td>
<td>Dry Mouth</td>
</tr>
</tbody>
</table>

### Active Ingredient

- 1.1% Sodium Fluoride
- 5000 ppm
- 1.1% Sodium Fluoride
- 1.1% Sodium Fluoride
- 1.1% Sodium Fluoride
- 1.1% Sodium Fluoride
- 1.1% Sodium Fluoride
- 1.1% Sodium Fluoride

### Benefits

- **1.1% Sodium Fluoride, optimally powered for maximum protection.**
- **Delivers Fluoride in optimal form for maximum enamel protection.**
- **Low Risk of Fracture.**
- **Clinically proven fluoride technology for significantly more enamel protection.**
- **Clinically proven fluoride technology for significantly more enamel protection.**
- **Clinically proven fluoride technology for significantly more enamel protection.**
- **Clinically proven fluoride technology for significantly more enamel protection.**
- **Clinically proven fluoride technology for significantly more enamel protection.**

### Flavors

- Very Berry
- Fresh Mint
- Fruit & Berry
- Cool Mint
- Fruitastic
- Cool Mint
- Fruitastic
- Fruitastic

### IMPORTANT SAFETY INFORMATION

- **Rx Only**
- **Rx Only**
- **Rx Only**
- **Rx Only**
- **Rx Only**
- **Rx Only**
- **Rx Only**
- **Rx Only**

**Note:** The above information is a summary of the product's ingredients and benefits. For detailed information, please refer to the product's packaging or consult your healthcare provider.
Not all patients are the same...
Choose the right PreviDent® for your patients

PreviDent® products are designed to help you provide the ultimate protection to patients in office and at home.

PreviDent® 5000 ppm Booster Plus (Rx only), a caries preventive

PreviDent® 5000 ppm Sensitive
PreviDent® 5000 ppm Ortho Defense
PreviDent® 5000 ppm Dry Mouth
PreviDent® 5000 ppm Enamel Protect

PreviDent® 5000 ppm Dry Mouth
PreviDent® 5000 ppm Sensitive
PreviDent® 5000 ppm Ortho Defense
PreviDent® 5000 ppm Dry Mouth
PreviDent® 5000 ppm Enamel Protect

IMPORTANT SAFETY INFORMATION

PreviDent® 5000 ppm Booster Plus, PreviDent® 5000 ppm Dry Mouth, PreviDent® 5000 ppm Sensitive, PreviDent® 5000 ppm Ortho Defense, PreviDent® 5000 ppm Dry Mouth, PreviDent® 5000 ppm Enamel Protect Toothpastes: Do not swallow. Keep out of reach of children. Acute burning in the mouth and sore tongue may be experienced by some individuals. If accidental ingestion occurs, side effects may include nausea, vomiting, diarrhea, and abdominal pain.

PreviDent® 5000 ppm Booster Plus (1.1% Sodium Fluoride) Toothpaste 3.4 fl. oz. (100 mL)
Spearmint (543-0219)
Fruitastic TM (543-0220)

PreviDent® 5000 ppm Dry Mouth (1.1% Sodium Fluoride and 5% Potassium Nitrate) Toothpaste 3.4 fl. oz. (100 mL)
Mild Mint (543-0221)

PreviDent® 5000 ppm Ortho Defense (1.1% Sodium Fluoride) Toothpaste 3.4 fl. oz. (100 mL)
Mild Mint (543-0233)

PreviDent® 5000 ppm Dry Mouth (1.1% Sodium Fluoride) Toothpaste 3.4 fl. oz. (100 mL)
Soothing Mint (131-3943)

PreviDent® 5000 ppm Enamel Protect (1.1% Sodium Fluoride and 5% Potassium Nitrate) Toothpaste 3.4 fl. oz. (100 mL)
Mint (543-0218)

Fruitastic is a licensed trademark of National Fruit Products Co., Inc.

Colgate® PreviDent® Varnish 5% Sodium Fluoride (Rx only)

Varnish can be used, 0.014 fl. oz. (0.4 mL) per unit dose
Grape Bubble Gum (543-0148)
Mint (543-0120)
Raspberry (543-0121)
Caramel Sundae (129-8852)

To Order:
Call: 1-800-372-4346 8 am-8:30 pm (ET)
Fax: 1-800-732-7023 24 Hours
Visit: www.henryschein.com

*Optimized fluoride delivery system produces a temporary shift in pH, a condition that can favor remineralization and fluoride uptake in the oral cavity.

To Order:
Available From: HENRY SCHEIN® DENTAL
Call: 1-800-732-7023 8 am-8:30 pm (ET)
Fax: 1-800-372-4346 24 Hours
Visit: www.henryschein.com

SD454423

Start them strong
Keep them strong

Optimized fluoride delivery system produces a temporary shift in pH, a condition that can favor remineralization and fluoride uptake in the oral cavity.