



Practice Growth

Let us increase your Patient Demand & Profitability



Increase Revenue

- Drive \$5K-\$8K in additional revenue per month in areas important to your practice
- Increase awareness of key services such as aligners, implants, same-day crowns, or other procedures that assist in improving profitability

Increase Patients Visits

- Increase patient visits by 10-12 per month
- Schedule procedures with high patient demand and value to your practice

Optimize Staff Resources

- Dedicated marketing team assigned to implement customized programs so you and your team can focus on patient care
- Save on staff resources

Program Includes

- Custom 90-day marketing plan developed for your practice
- Marketing team assigned to implement all aspects of the plan
- 6 customized email campaigns and 24 social media posts, all customized with your approval
- Report every 90-days outlining program impact
- Can be implemented with any practice management software

Customized Email Campaigns

Social Media Posts

Dedicated Implementation Team

\$199/Month

- We understand in the world of COVID that filling your hygiene schedule may not be the challenge, but ongoing patient visits for other services could be.
- This program provides marketing services designed to increase revenue in areas important to the overall profitability of your practice. It is not just about filling your schedule, but assisting you in driving interest in high priority areas.
- A team of marketing specialists work closely with you to develop and implement a customized quarterly marketing plan, requiring minimal time or effort by you or your staff

Let our team develop, manage and implement patient demand marketing for your practice so your team can focus on patient care.

Contact a Practice Growth Specialist at **844-269-1442** to schedule an introductory meeting.

Thrive by
HENRY SCHEIN®