Manage your risk of tooth decay and protect your investment in a healthy mouth

See back side for product information or details.

Fluoride helps prevent tooth decay. Fluoride helps remineralize enamel and makes teeth less susceptible to acids that cause decay.

Why PreviDent® 5000 ppm toothpaste?

PreviDent® 5000 ppm toothpaste uses a patented, fast-release gel formula that gets where it needs to go fast.

There is a greater amount of fluoride contained in Colgate® PreviDent® 5000 ppm.

4X the fluoride found in regular toothpaste.

Given the risk factors identified in today’s dental visit, your dental professional recommends a prescription level of fluoride toothpaste to help improve your oral health.
**INDICATIONS AND USAGE**

**PreviDent® 5000ppm Ortho Defense** Toothpaste: A dental caries preventive; for twice daily self-applied topical use.

**PreviDent® 5000ppm Booster Plus, PreviDent® 5000ppm Dry Mouth** Toothpastes: A dental caries preventive; for once daily self-applied topical use.

**PreviDent® 5000ppm Sensitive, PreviDent® 5000ppm Enamel Protect** Toothpastes: A dental caries preventive and sensitive teeth toothpaste; for twice daily self-applied topical use, followed by rinsing. Helps reduce the painful sensitivity of the teeth to cold, heat, acids, sweets or contact in adult patients and children 12 years of age and older.

**IMPORTANT SAFETY INFORMATION**

**PreviDent® 5000ppm Ortho Defense, PreviDent® 5000ppm Booster Plus, PreviDent® 5000ppm Sensitive, PreviDent® 5000ppm Dry Mouth, PreviDent® 5000ppm Enamel Protect Toothpastes:**

- Do not swallow. Keep out of reach of children. Acute burning in the mouth and sore tongue may be experienced by some individuals. If accidental ingestion occurs, side effects may include nausea, vomiting, diarrhea, and abdominal pain.

**PreviDent® 5000 ppm Sensitive, PreviDent® 5000 ppm Enamel Protect Toothpastes:**

- Do not use in pediatric patients under age of 12 unless recommended by a dentist or physician.

**References:**