



As the impact from the current pandemic continues to evolve, we remain focused on our commitment to our employees, our communities, the dental profession and to you.

Our teams have been actively working on **ways to support your success** both today and when circumstances improve.

CareCredit is here to help your practice with several new offers and initiatives:

- **Merchant Rate Discount Incentive:** CareCredit is dedicated to helping your practice quickly rebound during these challenging times. That's why we're introducing a special rate for our providers on financing to help patients pay over time for care\*. For three months, from May 1 through July 31, 2020 CareCredit has reduced the merchant rate on the 18 month no interest if paid in full\*\* financing option.
  - **Here's how it works:**
    - Once patients are approved for CareCredit, offer them 18 months to pay with no interest if paid in full\*\*
    - Transact using the 18 month no interest if paid in full\*\* promotion
    - Your practice will receive the same rate on the 18 Month No Interest if Paid in Full Financing Option\*\* as what you currently pay on the 12 Month Option.
    - All sales must be completed by July 31, 2020 to receive this reduced rate.
- **Tools and materials:** Templates, content assets, and messaging to help with communications and marketing. Examples include email campaigns, social media posts, and a marketing kit to get the word out when there's good news to share and help give your business a boost.
- **Patient promotions:** Special offers and campaigns to help reach patients and prospects, and get them back into your practice to get the dental care they want and need. We will also relaunch our popular in-practice promotions with appealing incentives for new cardholders.
- **Educational content:** Information, insights, and resources to help you navigate the current situation, emerge strong, and grow and thrive. Examples include a dedicated [Coronavirus landing page](#) and periodic newsletters and a [webinar](#) on [making the most of the CARES Act](#).
- **Lighthouse 360:** Our integration with user-friendly CRM makes it easy to communicate proactively with patients via email and let them know you offer financing that could help them fit the costs of care into their budget.

New to CareCredit? Enrollment fee is currently waived for Henry Schein providers. Call **866-304-9064**.

Already enrolled with CareCredit? Log into [Provider Center](#) or call **800-859-9975**.

\*Subject to credit approval. Minimum monthly payments required. See [carecredit.com](#) for details.

\*\*No interest will be charged on the promo purchase if the cardholder pays it off, in full, within the promo period. If they do not, interest will be charged on the promo purchase from the purchase date. Regular account terms apply to non-promo purchases and, after promo period ends, to the promo balance. For new accounts: Purchase APR (interest rate) is 26.99%; Minimum Interest Charge is \$2. Existing cardholders: See their credit card agreement terms. Subject to credit approval.