



**PreviDent<sup>®</sup>**  
**5000** ppm  
1.1% Sodium Fluoride  
**Rx Only**

Patients may not be receiving **PreviDent<sup>®</sup>** as you prescribe.

Not all high fluoride toothpastes are the same. Give your patients **PreviDent<sup>®</sup>** today!

- ✓ Market leader for over 25 years
- ✓ Patented, fast-release gel formula
- ✓ Delivers faster fluoride dispersion than paste form Rx toothpaste<sup>1</sup>

Why is it important to dispense **PreviDent<sup>®</sup>** in your office?

**Generates more revenue for your office.**

└ Every dollar counts these days, and the more you dispense the more you'll save with volume discounts.

**Saves your patients time and effort.**

└ Your patients won't need to take the extra step of going to the pharmacy.

**Provides patients the treatment they need at home.**

└ Help manage their caries risk in between office visits.

**Guarantees your patients will get the Rx they need.**

└ You won't have to worry about your Rx being substituted at the pharmacy.

#### **IMPORTANT SAFETY INFORMATION**

**PreviDent<sup>®</sup> 5000ppm Booster Plus Toothpaste:** Do not swallow. Keep out of reach of children. Acute burning in the mouth and sore tongue may be experienced by some individuals. If accidental ingestion occurs, side effects may include nausea, vomiting, diarrhea, and abdominal pain.

**Reference:** 1. Joziak, MT, et al. Comparison of enamel fluoride uptake and fluoride release from liquid and paste dentifrice. *J Dent Res.* 2003;82(Sp. Issue).



Help make sure your prescriptions for **Colgate® PreviDent® 5000 ppm** (Rx Only), a caries preventive, are **dispensed as written (DAW)**

For Jane Robertson  
 Address 1234 Smith St. Date 07/05/21  
 Rx

**Colgate PreviDent 5000ppm  
 Booster Plus Toothpaste  
 NDC: 0126-0075-92  
 DAW**

Refills \_\_\_\_\_

**Mark Terry, DDS** M.D. \_\_\_\_\_ M.D.  
 DO NOT SUBSTITUTE SUBSTITUTION PERMISSIBLE

FORM NO. PD5551

Here is a guide to filling out a prescription for **Colgate® PreviDent® 5000 ppm**

Please check your state specific requirements. The information provided below is general in nature

- Write** NDC code and **complete** variant name.
- Designate** number of refills to encourage continued compliance
- Mark** Dispense as Written (DAW), Brand Necessary, or your state-mandated equivalent

Here is a guide to selecting **Colgate® PreviDent® 5000 ppm** with EScripts

Note: Delaware, Florida, New Jersey, New York, Washington, Wyoming only allow electronic prescriptions.

- Search** for any **PreviDent®** toothpaste you use and where possible pre-select it as your preferred high fluoride Rx toothpaste.
- Check** the “no generics allowed” box or its equivalent in your version of EScript software



In most states, pre-printed prescription pads are available for your practice

Note: pre-printed prescription pads are not allowed in these states: Delaware, Florida, New Jersey, New York, Washington, Wyoming. South Carolina does not accept combination pads.

Visit [colgateprevident5000.com](http://colgateprevident5000.com) for more information on range of variants available and order information for **FREE** prescription pads.