Pre-Moistened 100% Cotton Refreshment Towels

PRODUCT REVIEW SNAPSHOT

Scent—lemon, lavender, peach/mango, unscented 4.9
Quality of towel 4.4
Convenience of being pre-moistened 4.9
Patient ‘wow’ factor—increase in patient satisfaction 4.8
Practice benefit—ability to attract new patients/retain current patients 4.3

SECTION A AVERAGE 4.7
SECTION B OVERALL SATISFACTION 4.7

Takeways
- Pre-scented, pre-moistened, single-use luxury towels can be served warm or cold
- Scented in soothing lavender, lemon, peach/mango, or unscented
- Individually packaged for practice and patient convenience
- Patients appreciate extras like the warm towel treatment
- Encourages internal referrals and loyal patients to improve practice revenue

FINAL SCORE
AVERAGE OF SECTIONS A AND B 4.7