



WHITE TOWEL SERVICES

Pre-Moistened 100% Cotton Refreshment Towels

PRODUCT REVIEW SNAPSHOT CRITERIA BASED ON AVERAGE SCORE (OUT OF 5)

Scent—lemon, lavender, peach/mango, unscented

4.9

Quality of towel

4.4

Convenience of being pre-moistened

4.9

Patient 'wow' factor—increase in patient satisfaction

4.8

Practice benefit—ability to attract new patients/retain current patients

4.3

SECTION A
AVERAGE

4.7

SECTION B
OVERALL SATISFACTION

4.7

takeaways

- Pre-scented, pre-moistened, single-use luxury towels can be served warm or cold
- Scented in soothing lavender, lemon, peach/mango, or unscented
- Individually packaged for practice and patient convenience
- Patients appreciate extras like the warm towel treatment
- Encourages internal referrals and loyal patients to improve practice revenue

FINAL SCORE
AVERAGE OF SECTIONS A AND B

4.7