

REGISTER TODAY
<http://bit.ly/2iGP4cW>



SCAN THE QR CODE



Location: BIRMINGHAM, AL

The Hyatt Regency Birmingham Wynfrey Hotel

1000 Riverchase Galleria, Birmingham, AL 35244

AGENDA

9:00 AM - 4:00 PM
 Registration and lecture

TUITION	EARLY*	REGULAR
DENTIST	\$189	\$214
STAFF	\$89	\$114
		AFTER APRIL 14, 2017

REGISTER TODAY LIMITED SPACE AVAILABLE

<http://bit.ly/2iGP4cW>

Questions? Please call Ann Marie Karaki at 205-996-6494

A \$50.00 administration fee will be applied to cancellations received within 14 business days prior to the seminar. All seminars will be billed at time of registration. A full refund will be issued if contacted prior to 14 days in advance or for any emergency situations.

6 CE Credits Available

ADA C.E.R.P.® Continuing Education
 Recognition Program

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EVERYDAY DENTAL PEARLS IN ESTHETIC DENTISTRY

HENRY SCHEIN®
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LECTURE Friday, April 28, 2017



DR. WILLIAM BRUCE

coming to

BIRMINGHAM, AL

17EX6880-UAB

6 CE CREDITS | **FULL DAY**

EVERYDAY DENTAL PEARLS IN ESTHETIC DENTISTRY

LECTURE

Friday, April 28, 2017



BIRMINGHAM, AL

with **DR. WILLIAM BRUCE**

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EVERYDAY DENTAL PEARLS IN ESTHETIC DENTISTRY

COURSE OUTLINE:

They say that if you gain one pearl of wisdom from a lecture it is worth your time. Well, what if you had the opportunity to collect a full strand of pearls in just a single presentation?

This course is designed to do precisely that, by revealing pearl after pearl of insights directly related to the everyday of dental practice.

During this talk you will discover easy step-by-step systems for making both simple and complex esthetic dentistry more predictable. Dr. Bruce will also share with you some of the key materials that he considers as must-haves in any practice.

By the end of the course you will accumulate a collection of gems and findings on how to provide your patients with the best possible treatments, and how to be more efficient in your practice.



FULL DAY LECTURE

EVERYDAY DENTAL PEARLS IN ESTHETIC DENTISTRY

LECTURE Friday, April 28, 2017 | 6 CE CREDITS

THE FOLLOWING TOPICS WILL BE DISCUSSED:

- The most predictable occlusal starting point
- 3 Steps to delivering exceptional esthetics with any case
- A simple and effective way to do facial analysis
- How and when to treat the gummy smiles
- The proper position and proportion of maxillary anterior teeth
- The "Functional Smile Design Check List"
- What materials will give you everyday predictability
- How to use specific guides for designing an anterior case
- How to organize functional and esthetic cases

SUPPORTED BY:



UAB
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ABOUT

DR. WILLIAM BRUCE



Dr. William "Bo" Bruce received his DMD degree from the Medical University of South Carolina in 1998. Subsequently he completed a one-year residency training in St. Petersburg, Florida, where he studied with Dr. Peter Dawson. After completing his training, Dr. Bruce opened a practice in Simpsonville, South Carolina. His practice is geared towards solving complex restorative and esthetic problems.

Dr. Bruce is an affiliate Assistant Professor at the Medical University of South Carolina College of Dental Medicine. He is an internationally recognized speaker on occlusion and esthetics with predictability, and he has been a featured lecturer for The Chicago Mid-Winter, American Equilibration Society, American Dental Association, and American Academy of Cosmetic Dentistry, just to name a few. He has authored and published numerous articles and is a consultant for several dental manufacturers. Dr. Bruce is co-founder of Upward Dental, an educational company focused on implementing dental excellence. In 2007, Dr. Bruce became an Accredited Member of the American Academy of Cosmetic Dentistry.