Registration Information

Vendor fair - all proceeds will benefit the foundation. Also, don’t forget to visit the vendor fair!

*All CE Credits are subject to State Guidelines

Billing and cancellation policy: A $125 administration fee will be applied to all cancellations received 4 business days prior to the seminar. All seminars will be billed at time of registration.

The federal government imposes certain restrictions, and requires public reporting of transfers of value to a practitioner, including educational programs to the extent that less than a fair market value for such program is provided. Your Henry Schein representative can advise you of the market value for such program. The federal government requires public reporting of transfers of value to a practitioner, including educational programs to the extent that less than a fair market value for such program is provided. Your Henry Schein representative can advise you of the market value for such program.

PRIVILEGES MEMBERS DISCOUNT!

REGISTER BY AUGUST 31 & SAVE! $199 DOCTOR $99 STAFF

For questions or more information, please contact your Field Sales Consultant or Ciarra Doty at (515) 333-0092 or NIHSDEvents@henry Schein.com.

Henry Schein is a 1081 Honor Graduate from Virginia Commonwealth University’s School of Dentistry. After graduation, Dr. Shelburne opened his practice “back home” in his grandfather’s hardware store building and practiced there for 27 years. Dr. Shelburne has been a past president of the Southeast Virginia Dental Society and has volunteered at Virginia’s various MCM projects across the state. Some dentists may fear litigation but few worry about prison. Dr. Shelburne became aware that he was a target of an investigation when on October 24, 2003 the FBI broke down the back door of his office and confiscated all his business and dental records. Over the course of the next 3 years every aspect of his life was subjected to the closest scrutiny. Roy was not the only one who learned a series of lessons the hard way. There are ways to protect and defend a practice. Dr. Shelburne found that his records and systems were faulty. He learned that it is critical and possible to implement protocols and forms a defensive systemic approach to record keeping. Know that it’s not in your clinical record, you didn’t see it, you didn’t say it, you didn’t do it, it didn’t need to be done, and it doesn’t exist. From the legal perspective. To be prepared for any challenge the whole dental team must be careful, concise, complete, and diligent, not just the doctor. Learning and implementing this no-sense team approach to record keeping could mean the difference between success and failure in the event of an action or challenge to your practice.

At this seminar you will learn:

- To understand how and what you don’t know can backfire and that ignorance is no excuse.
- To learn to anticipate and maintain records that can both protect and defend.
- To understand the necessity of due diligence and how to conduct records review and internal audits.
- To learn to anticipate and avoid unnecessary failure in the event of an action or challenge to your practice.
- To learn to anticipate and implement protocols and forms a defensive systemic approach to record keeping.
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Proper maintenance techniques
At this seminar you learn:
- Growth and success strategies that can be immediately implemented
- Learn the significance of implementing a proven management system in your practice
- Learn the importance of having an efficient practice management strategy
- Learn to reduce the stress of managing a dental practice
- Learn how to unlock your practice’s potential using best practice management techniques

Kerry Straine, CEO and President, Certified Professional Behavioral & Values Analyst, holds a Bachelor of Science Degree in Business Administration with a concentration in Accounting and has created the innovative Straine Practice Analysis™ more than twenty-five years ago, which established industry-wide standards and formulas that analyze the alignment of patients, facility, people and profitability.

Dr. Anthony LaVacca earned his DDS degree from Temple University. He then completed a general practice residency at East Orange Veterans Hospital and extensive post-graduate prosthodontics training at Montefiore Medical Center/Albert Einstein College of Medicine. Dr. LaVacca has received several honorary recognitions for his contribution to the field. He maintains memberships with the ADA, AOA, and the Int’l Association for Dental Research.

Sue Kay, Certified Dentrix Trainer
Polish Your Inner Dentrix Genius
9:00am–11:30am
3 CE

This seminar will demonstrate easy and effective ways to maintain and repair a variety of mechanical office equipment. Areas to be covered include: compressors, vacuums, sterilizers, ultrasonic cleaners, handpieces, chairs and lights. We will show proper ways to maintain the above equipment thus eliminating costly service repairs and downtime.

Dr. Anthony LaVacca delivered the “WOW” factor to your patients with Digital Dentistry
9:30am–11:30am
2 CE

Almond technology has delivered a “seam” factor, not just for our patients, but also for me. I am as impressed as they are when I see how it’s elevated our care and productivity. Join Dr. Anthony LaVacca, as he discusses the benefits of digital dentistry, including the impact on your patients, your workflow, your finances, and practice growth. This seminar will also introduce you to the present to move forward with this technology.

Kerry Straine - Straine Consulting
Learn Proven Reappointment & Reactivation Strategies
9:00am–11:00am
Dr.
1:00pm–4:00pm

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- Growth and success strategies that can be immediately implemented
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Lisa Marie Spradley
Dental Office Management Round Table
9:00am – 1:00pm
1 CE

Join your peers in this fun, engaging and informative roundtable event where dental practice management professionals share best practices with one another in an informal discussion. Share ideas and learn from others who do what you do! The roundtable will be professionally facilitated and is beneficial to both novice and experienced practice administrators and business leaders.

At this seminar you learn:
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