REGISTER NOW!
1-DAY SPECIAL EVENT, 5 LOCATIONS

CLINICAL  FINANCIAL  OPERATIONAL
SOLUTIONS FOR YOUR BUSINESS

MEDICAL EXPO
BUILD your practice or facility with EXPANDED services using the latest Diagnostic Equipment Technology for improved PATIENT CARE AND OUTCOMES!

Henry Schein Medical Expo: Clinical Solutions for your business!

One-stop opportunity to:

- Plan your new office or office expansion
- Explore digital imaging for your practice
- Understand the steps to set up and start an Urgent Care Facility
- Obtain education on CLIA certification allowing you to bring moderately complex testing to your office
- Start planning an Ambulatory Surgery Center
- Start or expand diagnostic testing in your office
- Access Product and Service Show Specials
The Henry Schein Medical EXPO offers you the opportunity to see the latest products, services, and technologies to expand patient care and improve practice revenue in one convenient location.

In addition, you get access to one-on-one consultation with equipment specialists to help you choose the most effective equipment solutions for your practice.

Many new technologies and solutions are on display for in-office procedures, testing, and practice management, which allow you to provide comprehensive patient care and gain new revenue potential for your business.

At each EXPO there will be over 40 market-leading manufacturers including:

• Clinical Laboratory Solutions for Hematology, Chemistry, and Immunoassay
• CLIA waived Diagnostic Testing
• Cardiology Equipment
• Imaging Solutions for X-ray, Extremity CT, and Ultrasound
• Exam Room Equipment
• Bone Density Scanning Solutions
• Ambulatory Surgery Center Solutions including C Arms, Scopes, Anesthesia, and OR Tables
• Exclusives only available through Henry Schein

Take advantage of Show Specials with special financing and leasing options from Henry Schein Financial Services.

Register Today!
Visit: www.henryschein.com/events
THE HENRY SCHEIN MEDICAL SEMINAR SERIES offers opportunities to learn about solutions that will enhance and expand your business.

LOS ANGELES | CHICAGO | MELVILLE, NY

How to Build High-Performing Healthcare Teams …that Stay! — TalentCare
Healthcare companies are service providers, and you need a service-oriented team to deliver consistent, high-quality care. Learn how Predictive Analytics, assessments, cutting-edge technology and a superior candidate experience can help you recruit outstanding teams that stay! Find out if your employment brand addresses the questions that top-performing professionals ask before considering working for, or even applying to, your company. Identify the changes you can make to your recruiting and hiring process to save you time, increase revenue, reduce turnover and locum-tenen dependency, and build a high-performance culture that’s always attracting new talent!

Transitioning from fee-for-service to value: Preparing for MIPS (Merit-Based Incentive Payment System) and APM (Alternative Payment Models) — athenahealth
If you’re billing Medicare, major changes are coming in 2017 to the way you receive reimbursements. Join us to learn what to expect from the recent MACRA (Medicare Access & CHIP Reauthorization Act of 2015) legislation, and what actions your practice needs to take now to avoid penalties.

Create a Data Centric Value-based Strategy — Transform the way you “Lead with Data” to Drive Value and ROI — Clinical Intelligence
Transform the way you “Lead with Data” to drive Value and ROI. This session is focused on collaborative clinical and business intelligence to demonstrate ROI/VALUE for physicians and administrative leaders by leveraging disparate data and turning it into actionable data!

Transform the Way You Lead with Data:
• Leverage system-wide disparate data and create powerful data associations that leads to powerful, new insight
• Drive departmental, service line, and organizational effectiveness with applied analytics and effective action plans
• Influence key stakeholders to effectively drive results based on a systematic, data driven, evidence-based approach
• Learn best practices for driving clinical, operational, and financial impact for your practice

Credentialing and Contracting — Why risk costly delays or mistakes? — Catalyst Consulting
Credentialing is a necessary and arduous process. It is the first step to becoming an in-network provider in order to receive payment for patient encounters. This time-consuming task requires precise attention to detail and expertise to navigate the system. Each health plan has its own process for completing a provider’s credentialing and if not handled properly, can lead to lost revenue and a negative impact on the practice and patient relationship. Learn the best practices for getting credentialed as quickly as possible so you can practice medicine instead of pushing paperwork.

Over 90% of providers do not have the access or ability to interpret complicated payer contracts and associated fee schedules and cannot determine if they are getting paid correctly. Fee schedules are a moving target. We have a solution to EMPOWER you as the provider, to get paid what is rightly yours. Let us help you work smarter, not harder!

Seminars will be given by Subject Matter Experts (SMEs) from best-in-class companies.
Sign Up Today!
Visit: www.henryschein.com/events

You may also complete the registration form below and return it to your Henry Schein Sales Consultant.

(Save a copy for your reference)

Reminder: There is no fee to attend the Expo; however, registration is requested.

Practice Name: ____________________ Specialty: _________________________

Address: ____________________________________________________________________________________

City: _____________ State: ________ Zip: __________ Phone: _____________

Attendee’s Name: ___________________ E-mail: ____________________________

Will you join us for: □ Lunch (Complimentary lunch, plus other refreshments and snacks will be available all day.)

Henry Schein Sales Consultant’s Name: ____________________________________________

Expo Location/Date: __________________________________________________________________________
MEDICAL EXPO 2016 SCHEDULE

ONE DAY ONLY SPECIAL EVENT, 5 LOCATIONS!

Solutions Seminar Series & Exhibit Hall

**LOS ANGELES**

Wednesday, August 3rd
Pacific Palms
1 Industry Hills Parkway
City of Industry, CA 91744
626-810-4455

**CHICAGO**

Tuesday, September 13th
Hyatt Regency O’Hare
9300 Bryn Mawr Ave.
Rosemont, IL 60018
847-696-1234

**NEW YORK**

Wednesday, September 28th
Marriott Melville
1350 Walt Whitman Road
Melville, NY 11747
631-423-1600

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**DALLAS**

Tuesday, August 16th
Sheraton Dallas
400 N. Olive Street
Dallas, TX 75201
214-922-8000

**CHARLESTON**

Wednesday, August 31st
Embassy Suites North Charleston
5055 International Blvd.
North Charleston, SC 29418
843-747-1882

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Exhibit Hall Only

**DALLAS**

Tuesday, August 16th
Sheraton Dallas
400 N. Olive Street
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214-922-8000

**CHARLESTON**

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No fee to attend. Complimentary lunch.
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