

Want to end your appointments on a "sweet note"?



Give kids a new flavor they will love.

Introducing PreviDent® Caramel Sundae Varnish.

4X greater fluoride uptake vs 3M™ Vanish™ Varnish in lesioned enamel.¹

Also available in great-tasting Grape Bubble Gum, Mint, and Raspberry flavors!

Reference: 1. Data on file. Colgate-Palmolive Company, 2012.

3M™ Vanish™ varnish is a trademark of 3M Company.



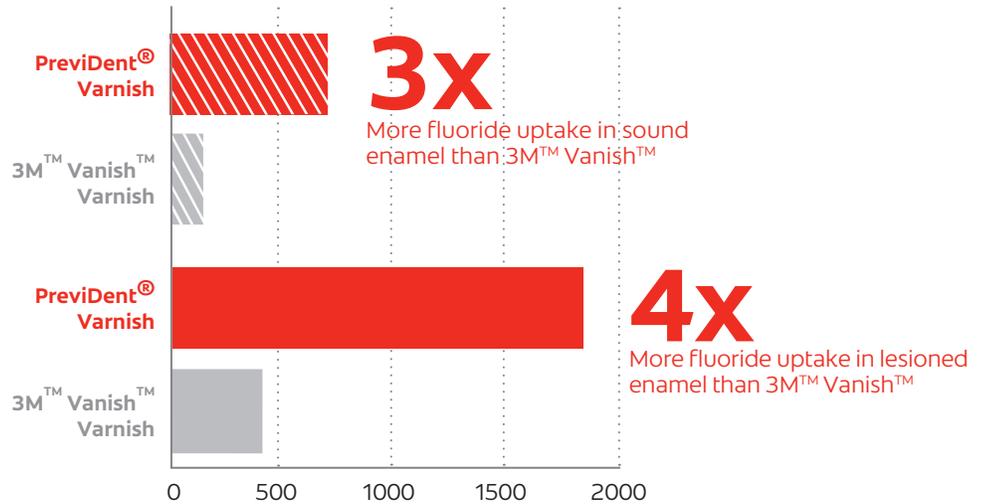
Colgate®

Make your appointments complete with **extra fluoride protection.**

Greater fluoride uptake vs 3M™ Vanish™*1



PreviDent® Varnish contains 22,600 ppm of fluoride for proven results



Colgate PreviDent® Varnish comes in a variety of great-tasting flavors!



Grape Bubble Gum | Mint | Raspberry

NEW! Caramel Sundae

Study summary: Polished enamel specimens were treated with a thin layer of varnish. Each treated specimen was paired with an untreated specimen that had been acid-challenged to create a lesion in order to mimic an intra-oral lesion area that may be in close proximity to a varnish-treated area. To simulate natural varnish removal, each treated/untreated pair was immersed in artificial saliva for 5 min, and transferred to fresh artificial saliva at 15 min, 30 min, 1 hr, 4 hr, and 24 hr. After 24 hr, any remaining varnish was mechanically removed from the treated specimen. The treated specimen was then immersed in KOH to remove any loosely bound fluoride. One layer of enamel was removed from each specimen, and fluoride content was determined via-ion selective electrode.

*4X greater on lesioned enamel, 3X greater on sound enamel.

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IMPORTANT SAFETY INFORMATION

PreviDent® 5% Sodium Fluoride Varnish

- **PreviDent Varnish** is contraindicated in patients with ulcerative gingivitis, stomatitis, or who have an allergy to colophony and/or rosin.
- Edematous swellings and nausea have been reported in rare instances in some fluoride varnish products, especially after application to extensive surfaces.
- Dyspnea, although rare, has occurred in asthmatic children.
- Discontinue use if signs of allergic reaction occur such as dermatitis or a rash.

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